

STRATEGIC INVESTMENTS FOR A BETTER BAY AREA



The \$200+ billion worth of future transportation investments in Plan Bay Area is our region's best opportunity to create a more livable Bay Area and reduce global warming pollution.

The recent economic downturn has brought planning and investment challenges of a new scale. **We have fewer resources and more needs than ever before.**

Our tremendous backlog to maintain our existing roads and public transit systems, our vision for infrastructure expansions, our desire for innovative programs, all vastly outstrip our ability to pay for them.

Strategic Investments for a Better Bay Area is a set of detailed recommendations for the Bay Area's first Sustainable Communities Strategy (SCS), "Plan Bay Area." Organizations across the Bay Area have come together to articulate these policies and expenditure guidelines to steer our region away from sprawling development, and back towards walkable communities with transportation options.

**Let's invest wisely now—
for our future and our
children's future.**



**Download the complete Platform
and sign-on with your endorsement:
transformca.org/advocacy/scs-platform**

To fight climate change and improve the quality of life for all Bay Area residents, Plan Bay Area must:

MAINTAIN WHAT WE ALREADY HAVE.....

- ① Make the region's existing public transit system as reliable and affordable as possible by closing funding shortfalls to operate and maintain the system.
- ② Maintain our local streets and roads for ALL users.

CREATE WORLD CLASS TRANSIT FOR ALL.....

- ③ Ensure low-income communities have access to mobility by closing identified gaps in bus routes and service and by funding high-priority projects in Community-Based Transportation Plans.
- ④ Achieve faster, more convenient and more reliable transit across the region by focusing on the most cost-effective projects to improve and expand the transit system, supporting projects with clear land use benefits and that can be funded and operated sustainably, so that the system meets the full range of needs of people who depend on transit.

SUPPORT HEALTHY, WALKABLE, AFFORDABLE COMMUNITIES.....

- ⑤ Support focused growth by creating a block grant program for Priority Development Areas, combining funds for planning, affordable housing, walkable and bikeable communities, and transportation demand management in these areas; and by supporting land conservation efforts in rural areas.
- ⑥ Make walking, bicycling, and travel by wheelchair safer and more convenient for all types of trips by funding all projects in the Regional Bicycle Network, extending funding for the Safe Routes to Schools and Safe Routes to Transit programs, and targeting them to areas of greatest need.

GET THE PRICE RIGHT.....

- ⑦ Reduce the cost of taking transit by getting free and discount transit passes to residents, students and employees.
- ⑧ Raise significant new funds to support a healthy, sustainable, affordable and equitable region.
- ⑨ Maximize the efficiency of the existing highway system through the implementation of a road pricing strategy that reduces congestion, reduces air pollution and global warming emissions, and funds transportation choices—not more highway capacity, and that decreases the overall costs of transportation for low-income commuters.
- ⑩ Extend the Transportation Climate Action Program to meet Greenhouse Gas (GHG) targets and increase efforts to bring successful pilot projects and programs to scale.

GET INVOLVED!

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<http://www.transformca.org/advocacy/scs-platform>

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The Bay Area needs to come together to create a plan for a more sustainable and equitable Bay Area. We hope you will join us.