

March 26, 2013

Ann Cheng, Program Director
TransForm
436 14th Street, Suite 600
Oakland CA, 94612

Subject: TransForm's Proposal to Develop a Regional Online Parking Database

Dear Ms. Cheng,

We support TransForm's application to the second round of MTC Bay Area Regional Prosperity Plan's, Housing the Workforce Sub-Grant, to develop a regional Online Parking Database (OPD), a free map-based database that will allow cities and community members to see actual parking demand of households in affordable housing, as well as those with access to free and discounted traffic reduction strategies. Studies show that lower-income households have a greater propensity to take alternative transportation modes when available. Additionally, lower-income households are often priced out of high cost communities, requiring longer commutes to work. The OPD can help facilitate affordable housing in transit- and amenity-rich locations by providing more accurate assessments of parking demand and potentially lowering the cost of development. Reducing development costs is especially important in the post-redevelopment era.

With the City's recently adopted Envision San Jose 2040 General Plan, staff has begun developing Urban Village plans for 70 urban village areas in order to create walkable, vibrant, equitable, and economically strong communities. The OPD will add important information and quantitative data to planning discussions, giving stakeholders access to costly data that the city does not have funds to provide. Concerns of traffic and parking supply are often the primary reasons for neighborhood opposition to new development. Access to the OPD during the development of numerous Urban Village Plans will help illustrate how much parking is actually needed, giving stakeholders the confidence to customize parking needs to housing type and location.

The parking database can be an extremely useful resource in helping the City control parking supplies for new and especially affordable development in the numerous Urban Village areas. Given the high cost of parking, especially in structured or underground garages located in urban environments, it is important to not waste limited resources on unused parking spaces and use tools like this database to redirect resources towards housing more families of all incomes in transit-rich areas. As a pilot city for this proposal, the City will designate at least one staff person for three to five meetings over

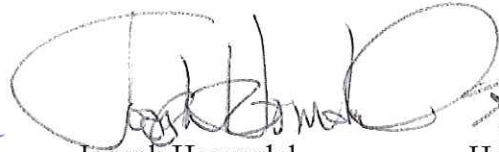
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the next 18 months starting in July to provide input on data collection and parking database design, use and feedback.

Sincerely,



Leslye Corsiglia
Director of Housing



Joseph Horwedel
Director of Planning,
Building and Code
Enforcement



Hans Larsen
Director of Transportation