

GreenTRIP

TRAFFIC REDUCTION STRATEGIES FREE CARSHARE MEMBERSHIP



TRAFFIC REDUCTION + INNOVATIVE PARKING

WHAT IS CARSHARING?

Carsharing is a service that gives members 24/7 access to a fleet of unattended vehicles on an hourly basis.

Members simply reserve a car online or via mobile app to access the car and go.

You can drive a car when you need to, for a fraction of the costs associated with car ownership.



FREE CARSHARE MEMBERSHIP

GREENTRIP CERTIFICATION THRESHOLDS

- Provide **2 free** memberships per unit for **40 years**. For services with no membership fee, provide **\$140 in driving credit** per month for each unit.
- Identify an existing carshare pod within **1/4 mile** of the project or provide one onsite, ideally inside the building.

PROVEN RECORD FOR TRAFFIC REDUCTION

- 62% of households in Transportation Sustainability Research Center study did not have a vehicle prior to joining car sharing service.¹
- Households joining carsharing owned an average of 0.47 vehicles per household before joining, but that average dropped to 0.24 after membership.¹
- Up to 32,000 cars are taken off the road for every 1,000 cars shared on Getaround.²
- 1,000 Getaround cars offset 100 million pounds of CO₂.²
- Each Zipcar takes 13 personally owned cars off the road.³



¹ bit.ly/ACCESS_Carsharing

² Getaround, 2017

³ ZipCar, 2017

Developer		Zipcar	Getaround
Application Fee	Waived	Free	Free
Membership Cost	Waived	Free	Free
Residents		Zipcar	Getaround
Average Cost per Hour	\$10/hour	\$8/hour	\$8/hour
Starting Cost per Hour	\$7/hour	\$5/hour	\$5/hour
Geography	Bay Area-wide	San Francisco, Oakland, Berkeley	San Francisco, Oakland, Berkeley
Mileage	Up to 180 miles/day included.	Up to 200 miles/day included.	Up to 200 miles/day included.
Gas	Included in hourly rate.	Not included in hourly rate.	Not included in hourly rate.
Contact	Stuart Coltrell Locations Manager scoltrell@zipcar.com	Carissa Bilinski General Manager, SF carissa@getaround.com	Carissa Bilinski General Manager, SF carissa@getaround.com
Cars in the Bay Area	1,000+	2,500+	2,500+
Fleet Type	Cars managed by ZipCar	Cars owned by private individuals in peer-to-peer network	Cars owned by private individuals in peer-to-peer network

ADDITIONAL CARSHARING OPTIONS

	Geography	Contact Information
	Oakland, Berkeley	800-464-0889 membersupport@gigcarshare.com www.gigcarshare.com
	San Francisco	1-844-HIMAVEN memberservices@maven.com www.maven.com
	San Francisco and East Bay	1-866-735-2901 www.turo.com

Some people will use carsharing instead of owning a car.

Others will use carsharing instead of buying a second car.