



Disrupting Inequity

Emerging technologies are disrupting the transportation sector, presenting an unprecedented opportunity to lift up those who have been left out in the past.

Ride-hailing companies like Lyft and Uber allow people to summon a ride any time. A single car share vehicle can take about 10 personally-owned vehicles off the road. In a growing number of cities bike share is helping solve the “last mile problem,” filling gaps in the public transit network. Self-driving cars will likely bring the most profound changes yet.

The shortcomings of our current transportation system fall heavily on low-income people, communities of color, seniors, people with disabilities, and other underrepresented groups. These families — teachers, caregivers, grandparents, service workers — often also suffer the worst impacts of climate pollution.

New technologies could help close the transportation equity gap, or widen it. We outlined both possibilities in our report, *A Framework for Equity in New Mobility*.

On one hand, there is potential to greatly cut travel times, reduce private vehicle ownership, accelerate the shift to electric vehicles, reduce crashes, and increase access to opportunity.

On the other, people with low incomes or disabilities may face higher costs and a host of obstacles accessing new services. New mobility could erode lifeline services that people depend on, particularly public transit.

We have a window of opportunity to steer this disruption in the right direction — reducing driving and climate pollution while creating a transportation future that is shared, electric, and accessible.

It will take a bold, integrated approach from the public and private sectors to build this future, and there’s not a moment to waste. **Join us.**



TransForm has been advocating for equity in new mobility for several years. We want to harness this fast-accelerating field for equity and climate benefits. Our *Framework for Equity in New Mobility* lays out a path to justice to guide this work as it unfolds via three primary strategies.

COMMUNITY ENGAGEMENT

We must expand efforts to ensure disadvantaged communities shape new mobility options to fit community needs.

- Continue leading regional advocacy efforts to expand access to bike share in the Bay Area.
- Support community members and local decision-makers to develop a shared vision for equity in new mobility.
- Regularly convene cities, transit agencies, and advocates to collaborate on regional management of new mobility options.

POLICY ADVOCACY

The public sector has a strong role to play in steering a course for new mobility that is accessible, affordable, and sustainable.

- Advocate and advise as jurisdictions develop plans and policies for new mobility, including autonomous vehicles.
- Work with transit agencies to prioritize equity and access as they incorporate new mobility technologies or subsidies into their operations.
- Ensure state agencies are supporting new mobility projects that meet both equity and climate goals.

PLANNING & PILOT PROJECTS

Cities and agencies should pilot new mobility equity projects that respond to the needs of residents, as identified through community-based transportation plans.

- Work with cities and developers to incorporate a range of new mobility options into affordable housing developments at no or very low cost to residents.
- On the Highway 101 corridor, show how tech-enabled shared mobility, combined with expanded transit, can help move more people with less traffic and pollution than highway widening.
- Work with new mobility companies to pilot strategies that ensure vulnerable populations benefit from new services.
- Support funding pilot projects for new mobility equity in new funding measures, such as transportation sales taxes.

