Envision Build Transform, EPA

What Community led Advocacy looks like!
Strategy Components:

- Coalition Building
- Political Will
- Relationship Building
- Community Education: Workshops & Visioning Sessions
- Unified Community Vision
Coalition Building

- Envision Transform Build EPA

- We tapped into other organizations around EPA who had the same concerns about housing as we did.

- Coalition building is a key component because we can’t be the lone spokespersons. We had to have people in our corner- Plus, we can’t reach everyone. We needed a collection of folks with reach to different audiences.
Political Will

- We’ve got to have a reach into the Community:
  - Tenants
  - Homeowners
  - Faith Leaders
  - General Community Members

- We need voices from other Organizations:
  - Like-minded non-profits
  - Churches
  - businesses
Key Relationship Building

- Who You Need the Ear of:
  - City Staff
  - Council Members
  - Program Staff (ex: Housing Program)
  - Consultants
Community Education:

- **Workshops**: This is where most of our community education happens.

- **Visioning Sessions**: Pretty self-explanatory

- **Hands-On Activities**: We found that the easiest way to breakdown hard concepts was to play with toys!

- **Retreats**

- **Potlucks**
Unified Community Vision:

- **Principals**: In order to move, we had to agree on a set of principals that would guide our work as a coalition. We asked folks to have these in the back of their minds in the meetings. These we kept broad: Affordable Housing, No Displacement, etc.

- **Policy Platform**: We flushed out our principals into policies that we are able to advocate for to place in the plan. We were also able to share this platform with the broader community- It gives us a unified voice. These get more specific.