“I see people jaywalking all the time. They’ve brightened up the crosswalk. It sticks out more. I can see it better, and cars can see it better. They should do this all over Oakland.”
-Paul, Oakland

SPONSOR: City of Emeryville
LOCATION: Emeryville
AWARD: $450,000

San Pablo and 40th Street is a transit hub for multiple AC Transit and Emery Go Round shuttles with nearby Star Intersection, which is the convergence of San Pablo Ave, 40th St, Adeline St, and MacArthur Blvd. The intersection is heavily-used by transit, cars, and bicyclists headed to MacArthur BART and adjacent employment and housing centers. Project improvements that enhanced safety at this busy intersection include new angled high visibility white crosswalks, a widened median, traffic signal improvements, and bike safety enhancements on 40th Street. This project improves the safety and the desirability of walking, biking, and using transit on San Pablo Avenue.
“I live here. There used to be no crosswalk here so people used to jaywalk. Many police have been ticketing people for jaywalking, particularly people of color, so it’s nice I don’t have to jaywalk anymore.”

-Lava, Emeryville

“I like it. I like the bike lane on 40th street. It’s good. Cars see you and respect you more.”

-Juan, Emeryville

“The biggest thing is this clock. This provides a visual for cars to stop and think maybe I should slow down to see if there are pedestrians coming. Before pedestrians would just cross and cars would honk at them. The countdown is helpful for the disabled and the elderly. They should do this in West Oakland. This looks like Oz compared to West Oakland.”

-Ron, Oakland

“I’m so happy [with these improvements]. I live right there. Otherwise I’d have to walk all the way around. It’s so hard crossing this intersection!”

-Amy, Emeryville