Thanks to California’s climate policies, families like Esther Robert’s are getting safe, affordable places to call home in a way that helps clean our air. See ClimateBenefitsCA.org to see these investments.
When I co-founded Trans-Form in 1997, it was clear we needed a new way to grow, and a transportation system that would make the Bay Area more affordable, healthy, and fair.

Since then, working in coalition with wonderful partners, we’re making progress and seeing real results. For example, since 2000 the Bay Area’s share of trips made by alternatives to the car has jumped from 20% to 25%. Without that change we would be seeing approximately 8 million more miles per day of driving on our roads today!

In 2013, we updated our mission to focus even more intensively on addressing the two major crises of our time: climate and inequality. As you read about our work in 2015, I’m incredibly proud of the initiative we are taking to address both.

- **Last year, TransForm launched** [ClimateBenefitsCA.org](#), a one-of-a-kind online tool that shows how projects funded by the California’s Climate Investments Program are making our communities healthier, more resilient, and economically vibrant. In the face of Big Oil’s misinformation campaigns, this mapping tool shines a bright light on the benefits of these cutting-edge investments in affordable homes, transit, urban forestry, and more.

- **At home in the Bay Area, we launched the GreenTRIP Platinum Certification Program.** This certification goes further than any other to help housing developers reduce traffic, eliminate excess parking, and curb greenhouse gas emissions with strategies like free bike share membership and conveniently located bike share pods for residents in new developments.

But as we look back on these victories, we must recognize that our work is more urgent than ever: 2015 marked the hottest year, by far, on record (1.6 degrees Fahrenheit over the recent average). And housing prices and rents continue to skyrocket, fueling the displacement crisis that is spreading far beyond urban centers.

By working together, we are making sure California is a global leader in addressing the climate crisis in a way that lifts up our most disadvantaged communities. But we can’t take that for granted. We’ve got to be more creative and collaborative than ever to devise ways to get more housing that is truly affordable, and do it in a way that provides great access to transit and opportunities.

Through the generosity and support of people like you, TransForm is able to do this critical work in the Bay Area and throughout California.

Stuart Cohen
Executive Director
HIGHLIGHTS FROM 2015

OUR BIGGEST ACCOMPLISHMENTS

PUTTING CALIFORNIA’S CLIMATE LEADERSHIP ON THE MAP - LITERALLY

California has done it again. We lead the nation and the world in tackling the climate crisis, and we’re doing it in a way that can lift up our state’s most vulnerable communities. Using funds from cap-and-trade auctions, the California Climate Investment Program is investing in more affordable homes near transit, faster bus service, healthier forests, energy efficiency for low-income families, and more. However, with multiple agencies in charge of the projects, it’s tough to get a complete picture of just how big an impact the program is having. Add in the vehement opposition from polluters, and you can see why the program is in jeopardy.

That’s why we are shining a light on California’s climate investments with our new online tool, the Climate Benefits Map, found at ClimateBenefitsCA.org. The site shows every investment made by the California Climate Investment Program, searchable by geography, program category, whether it is in a disadvantaged community, and more. Reporters, elected leaders and community groups are using this tool to show the amazing projects that are happening in their districts and across the state.

- 396 Projects Funded
- $1,595,710,904 Total Investment
- 4,776,256 Metric Tons of Greenhouse Gas Reduction
HIGHLIGHTS FROM 2015

GREENTRIP PLATINUM PUSHES THE ENVELOPE ON TRAFFIC REDUCTION AND AFFORDABILITY

Since 2008, our GreenTRIP Certification Program has helped shape and build support for a new paradigm of growth, one in which developers can cut back on excess parking and instead offer residents amenities like free transit passes and car sharing memberships. This not only reduces vehicle trips and greenhouse gases, but it creates space for more homes, services, and parks. Homes can be constructed at lower costs and for a broader mix of incomes. With GreenTRIP Certification, residents directly save on both housing and transportation costs. In 2015, TransForm took this concept one step further, launching the new Platinum Certification for developments that offer the most cutting edge strategies. Developers can choose from a menu of 20 traffic reducing options, including bus shelter improvements, bikeshare memberships, and bike repair stations.

In just a few months, we had two GreenTRIP Platinum-certified projects approved!

• The Sparq development from Core Companies on South 1st Street in San Jose will be the first to offer Bay Area Bike Share memberships.

• In Oakland, the Nautilus Group is building a development on Telegraph Avenue with an extremely low parking ratio of ½ parking space per unit, and a plethora of innovative strategies to help residents get around without a car.

33
GreenTRIP certified projects

$161,990,757
in total resident savings over the next 40 years.

12,994
Metric tons of greenhouse gases reduced/year
REGIONAL SOLUTIONS PUSHING TO FIX WHAT’S BROKEN WITH BART
We have been working for years to shift the BART Board of Directors’ focus towards maintaining and improving the crumbling core BART system rather than on multi-billion dollar extensions. The budget they approved in 2015 finally reflects that shift. The $1.6 billion budget contains funding for important projects like repairing cars to reduce crowding, hiring extra custodians to keep the stations and trains clean, and replacing worn rails for added safety.

ENVISIONING A SILICON VALLEY WHERE PEOPLE OF ALL INCOMES CAN LIVE AND GET AROUND
In 2015, the Santa Clara Valley Transit Authority (VTA) began to consider a transportation funding measure and we fought for the community’s right to shape its direction. The result was Envision Silicon Valley, a process to gather community ideas on transportation investments that best meets the needs of all Silicon Valley residents. With our allies at the Transit Justice Alliance, we turned out hundreds of people to share their input, many of which were ultimately put into the funding measure, like $500 million for local transit. And we expanded the network of advocates by convening over 200 policy makers, community members and students at our third Silicon Valley Summit. Great interactive sessions led to direct action on issues impacting their neighborhoods and helped forge lasting connections.

AN INNOVATIVE SOLUTION TO TRAFFIC ON HIGHWAY 101
The idea of moving more people with less driving, traffic, and pollution – and doing it without expanding roads – seems too good to be true. But in 2015 we got validation that TransForm’s concept of “Optimized HOT” can succeed in doing just that. An HOT lane, or express lane, is a highway carpool lane that solo drivers can pay to use. But instead of expanding roads to build new HOT lanes, TransForm proposed converting an existing freeway lane in each direction, then using the revenue to invest in public transportation and other alternatives to solo driving. An analysis from the Metropolitan Transportation Commission (MTC) confirmed that an Optimized HOT lane network is the best choice for Highway 101 in San Mateo County, and could be a model for expanding transportation choices while reducing gridlock and climate pollution.
HIGHLIGHTS FROM 2015

STATE LEGISLATION, CLIMATE, AND EQUITY

STATE LEGISLATION, CLIMATE, AND EQUITY AB 744, A DUAL SOLUTION TO CLIMATE CHANGE AND DISPLACEMENT

It is rare to find one solution to two huge issues, especially if those two issues are global climate change and displacement. That is why passing AB 744 was so important. The law requires cities to dramatically lower parking requirements for affordable, senior, and special needs housing near public transit and marks an important paradigm shift in our state’s attitude toward parking minimums.

TRANSPORTATION CHOICES SUMMIT

Our fourth annual Transportation Choices Summit convened over 100 community leaders, experts, and advocates from across the state to work toward making California a more affordable, healthy, and accessible place for everyone to live, work, and get around. Keynote speakers included Mayor Christopher Cabaldon of West Sacramento, Dr. Manuel Pastor of USC, and State Assembly Speaker Toni Atkins. Many of the attendees stayed for Advocacy Day, meeting with legislators to make the case for public transit, bicycle and pedestrian infrastructure and extending our landmark climate law.

BETTER GUIDELINES FOR BETTER RESULTS FROM OUR AFFORDABLE HOUSING & SUSTAINABLE COMMUNITIES PROGRAM

One of our big wins in 2013 was pushing to create the Affordable Housing and Sustainable Communities (AHSC) program, with funding from cap-and-trade auction proceeds. In 2014/15, the first year of the program, $130 million was awarded to innovative affordable housing and transportation projects. TransForm worked closely with many of the affordable housing developers to shape great projects that ultimately received awards and are now under construction. With our allies in the Sustainable Communities for All Coalition we then worked on the 2015/16 guidelines to incentivize projects that will more effectively reduce greenhouse gas emissions and improve public health, promote walking and biking, community greening, and more.
AT TRANSFORM

HONORING VIEN TRUONG AND MARY NICHOLS AT OUR 2ND ANNUAL LIVE AWARDS

For the second year, we recognized two leaders in the movement who embody leadership, innovation, vision, and equity: Mary Nichols, Chair of the California Air Resources Board, and Vien Trong, National Director of Green for All. Both champion these values in their work and we were honored to present them with our organizational awards in 2015.
LOCAL INNOVATION: SAFE ROUTES TO SCHOOLS TEAM FINDS FUN WAYS TO GET STUDENTS WALKING AND ROLLING

Our Alameda County Safe Routes to Schools team has developed fun and innovative ways to teach the next generation how to safely walk, roll, and take transit to school. From the annual Golden Sneaker Contest to Bike to School Day and International Walk and Roll to School Day, our team knows how to get students, teachers, and school administrators excited about active transportation. On International Walk and Roll to School Day this year, 31,578 students from across the county participated – a whopping 6,000 more students than the year before. Getting more kids and families walking and rolling to school bodes well for the active transportation movement and our climate.

ADVOCATING FOR AFFORDABLE HOMES IN OAKLAND

We believe that Oakland should be an affordable and wonderful place for people of all incomes. We took important steps toward that goal in 2015 as we worked as part of the Oakland Community Investment Alliance in coalition with Alliance of Californians for Community Empowerment, East Bay Alliance for a Sustainable Economy, East Bay Housing Organizations, Greenbelt Alliance, and Public Advocates. As a group, we brought the community together through forums and rallies to advocate for (and pass) a housing impact fee in Oakland.

GETTING READY TO BREAK GROUND ON OAKLAND’S FIRST BUS RAPID TRANSIT SYSTEM

After our eight years of advocacy with city officials, local businesses, residents, transit riders, and transit agencies, Oakland is getting its first bus rapid transit service along International Boulevard! A combination of bus-only lanes, timed traffic lights, state-of-the-art buses, and improved stops will significantly trim travel times for riders. The project broke ground with initial utility work along the corridor and is expected to start providing service in 2017.
### FOUNDATIONS

- 11th Hour Project
- Anonymous
- California Community Foundation
- The California Endowment
- Clarence E Heller Charitable Foundation
- David Bohnett Foundation
- East Bay Community Foundation
- Energy Foundation
- Energy Innovations
- The Ford Foundation
- Hellman Foundation
- James Irvine Foundation
- John S. and James L. Knight Foundation
- Lisa and Douglas Goldman Fund
- Microsoft
- Morgan Family Foundation
- The Nature Conservancy
- New Belgium Family Foundation
- O2 Initiatives
- Pisces Foundation
- The San Francisco Foundation
- Seed Fund
- Silicon Valley Community Foundation
- Surdna Foundation
- TransiCenter, Inc.
- WildSpaces

### GOVERNMENT SUPPORTERS

- AC Transit
- Alameda County Transportation Commission
- California Strategic Growth Council
- Metropolitan Transportation Commission
- Oakland Unified School District
- San Mateo County Health System
- Southern California Association of Governments

### SUPPORTERS

#### $10,000+

- Anonymous (2)
- Davis Family Foundation
- Fledgling Fund
- Sara Rahimian and Chris Harrelson

#### $1,000-$9,999

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**SUPPORT AND REVENUE**
- 63% Foundations $2,388,490
- 27% Government Contracts $1,028,721
- 6% Individual Donations $224,818
- 4% Fee for Service $149,682
- 0% Other $2,296

**Total Support & Revenue** $3,794,007

**EXPENSES**
- 81% Programs
  - Safe Routes to Schools $823,234
  - Regional Advocacy $627,062
  - Green TRIP $505,850
  - ClimatePlan $460,724
  - State Advocacy $419,854
- 11% General and Administration $387,356
- 8% Fundraising $286,344

**Total Expenses** $3,510,424

**FINANCIAL POSITION**
- Assets $2,731,896
- Liabilities $250,540
- Unrestricted Net Assets $1,200,902
- Temporarily Restricted Net Assets $1,280,454

For a copy of TransForm’s IRS Form 990, please visit our website or call 510-740-3150.
MISSION STATEMENT

TransForm promotes walkable communities with excellent transportation choices to connect people of all incomes to opportunity, keep California affordable and help solve our climate crisis.

With diverse partners we engage communities in planning, run innovative programs and win policy change at the local, regional and state levels.

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www.transformca.org

This report was designed by Kimberly Schwede (www.kimberlyschwede.com) and written by Jenn Lavelle. Printed in July 2016 using recycled, chlorine-free paper and vegetable oil-based inks.

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