

GreenTRIP

TRAFFIC REDUCTION STRATEGIES DISCOUNT TRANSIT PASSES



TRAFFIC REDUCTION + INNOVATIVE PARKING

WHAT ARE TRANSIT PASSES?

Transit passes allow for unlimited use of all bus service within a transit system.

This reference sheet includes bulk and monthly transit pass programs provided by the larger Bay Area transit agencies.

AC Transit, VTA and SamTrans are the only systems that currently offer residential bulk-discount transit pass programs.

Developers should contact the appropriate transit agency serving the project location for a detailed introduction to the pass programs available.

Each agency has a unique pricing structure and program requirements to consider.

PROVEN TO LOWER VEHICLE MILES TRAVELED

According to a 2006 report by Nelson/Nygaard, for individuals participating in the Santa Clara VTA Eco Pass program, paid for by their employers or by their home owner associations, showed a 16% decrease in the number of people who drove to work and a corollary 16% increase in those who took transit.

The decrease in driving depends on the extensiveness of the transit network but when provided for free or a highly reduced cost, this can reduce driving by an average of 11%.



DISCOUNT TRANSIT PASSES

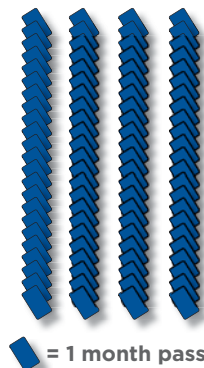
CERTIFICATION THRESHOLDS

- Provide **at least a 50% discount** off the retail price of a monthly pass.
- Offer **at least one pass per unit**.
- Offer passes for **40** years.
- Projects served by AC Transit, VTA or SamTrans, must provide two passes per unit.
- Residents must participate in an opt-out basis. Developers will not be required by GreenTRIP to purchase passes for those who request to opt-out.

The requirements above reflect GreenTRIP Certification standards. These are different from what each transit agency requires (see back) to participate in bulk purchasing, if available.

COST TO PROVIDE (Per Home, Over 40 years)

50% DISCOUNTED TRANSIT PASS



VERSUS

STRUCTURED PARKING SPACE



\$14,400

\$30 per pass* x 12 months x 40 years
* Cost per pass if subsidizing 1/2 the cost of a \$60 monthly pass

Cost to provide passes is significantly lower in transit service areas that offer bulk discounts. See reverse for more information about bulk programs.

\$30,000

Only includes cost of construction of parking space, drive aisles, walkways and elevators.

Doesn't include cost of land, maintenance or security.

BULK DISCOUNT PASS PROGRAMS

last updated 2/2014



Easy Pass

VTA

Way2Go Pass

	(includes 33 transbay lines)		
Full Price	\$151.20/month \$1,814.40/year	\$70/month \$770/year	\$64/month \$768/year
Bulk Price	\$4-\$10/month \$43-\$121/year	\$1-\$12/month \$9-\$144/year \$1,794 min.	\$10/month \$115/year \$11,500 min.
% Discount (subject to change)	93-97%	91-99%	85-94%

Program Participation Requirements

Min. # of Passes	100	13	100
Program Requirements	Min. 1 per unit	Pass for all residents 5 yrs +	Pass for all residents 5 yrs +
Min. Contract Period	1 year	1 year	1 year

On-site Administration - All pass programs require some of the following:

- distribution of brochures
- collection of info and photos of participants
- distribution of passes

Example	AC Transit	VTA	SamTrans
	Park Alameda Alameda 62 units http://tinyurl.com/Park-Alameda	All 11 First Community Housing Properties 1151 units www.firsthousing.com	Peninsula Station San Mateo 68 units

TRANSIT AGENCY CONTACT	AC Transit	VTA	SamTrans
	Cleo Goodwin 510-891-4709 cgoodwin@actransit.org www.actransit.org/rider-info/easypass/	Angela Sipp 408-321-7519 angela.sipp@vta.org www.vta.org/getting-around/fares/eco-pass	Melissa Wicklow 650-508-6292 tickets@samtrans.com www.samtrans.com/fares/faretypes.html



Melissa Wicklow coordinates Caltrain's Go Pass program for bulk discount passes. As of January 2014, the Go Pass program has expanded to residential complexes. The Go Pass program offers a 96% discount (compared to 6-zone monthly pass) on the purchase of yearly passes for residents 5 years and older. The total cost of participating in the Go Pass program is the greater of \$13,750.00 or \$165.00 per eligible residents. See <http://tinyurl.com/GoPass> for more info, or contact Melissa Wicklow at 650-508-6292 or tickets@caltrain.com.

BAY AREA TRANSIT AGENCY CONTACTS AND MONTHLY PASSES

This table summarizes other major transit agencies offering monthly unlimited-use transit passes. Currently these agencies do not have bulk-purchase programs in place, but there is varying levels of interest of developing programs similar to what VTA, AC Transit, and SamTrans offer.

	Service Area	Cost of Regular Monthly Pass	Contact
	Western Contra Costa County	\$40	Yvonne Morrow 510-724-3331
	Northeastern Contra Costa County	\$57	Mike Furnary 925-754-6622
East Bay Value Pass	Contra Costa County & Tri-Valley (4-agency bus pass including County Connection, WestCAT, Tri Delta Transit, & Wheels)	\$60	www.eastbayvaluepass.com
	San Francisco	\$76 (Muni + BART in SF) \$66 (Muni Only)	Diana Hammons 415-701-4610
	Santa Rosa	\$50	Joy Gipson 707-543-3336
	Vallejo, Benicia	\$56 (for travel in one of the cities)	Transit Staff 707-553-7269

For information on additional agencies, contact Ann Cheng at Ann@TransFormCA.org