Sustainable Communities Strategies for Transportation and Land Use
(Joint Meeting with APA)

Thursday, October 14, 2010

Join the San Francisco Bay Area Sections of the American Planning Association (APA) and the Institute of Transportation Engineers (ITE) for an informative session highlighting TransForm’s GreenTRIP certification. This program rewards residential in-fill projects that help reduce traffic and greenhouse gas emissions. To get certification, developments must be located near transit stations in walkable neighborhoods and apply traffic-reduction strategies such as offering discounted transit passes or car-sharing memberships to residents.

PRESENTERS

- **Ann Cheng**, GreenTRIP Program Director, TransForm (www.transformca.org)
- **Andrea Osgood**, Project Developer, Eden Housing, Inc. (www.edenhousing.org)

SCHEDULE

11:30 AM Check-in & social time
12:00 PM Introductions, announcements & buffet lunch service
12:15 PM Presentations followed by Q&A
1:15 PM Conclusion of meeting

MEETING LOCATION

CalTrans District 4 Headquarters, Parkview Room, 15th Floor, 111 Grand Avenue (at the corner of Webster St and Grand Ave) in the vibrant uptown district of Oakland. Bring your ID.

Transportation: Walking distance from 19th Street Oakland BART (0.3 miles) and several AC Transit bus lines. See www.511.org for more details and other transportation options.

MENU CHOICES

Buffet assortment of sandwiches and desserts:

- Meat sandwiches from Genova Delicatessen (choice of Roast Beef, Smoked Turkey, and Tuna Salad)
- Vegetarian sandwiches from The Breakroom (choice of vegan Marinated Tofu and vegetarian Club)

LUNCH PRICES

- $15 ITE and APA Members
- $20 Non-Members
- $5 ITE and APA Student or Unemployed Members

HOW TO SIGN UP

Send your name, affiliation, phone number, and membership status (ITE/APA member, student/unemployed ITE/APA member, or non-member) to events@sfbayite.org, or phone Jia Hao Wu at 925-468-4132 to RSVP.

RSVP/CANCELLATION DEADLINE

The RSVP and cancellation deadline is Tuesday, October 12th at 5 PM. RSVP early to ensure a reservation as seating capacity is limited to 70. Please note that your RSVP is a financial commitment unless you cancel by the deadline.

Unfortunately, walk-ins will not be able to attend due to security measures at Caltrans offices. Please bring identification.

Meeting information is also available online at http://www.sfbayite.org/